

## HanesBrands Selects Lazarus Alliance to Perform PCI DSS Compliance Audit



PRESS RELEASE **UPDATED: JUL 20, 2017**

Lazarus Alliance will use the IT Audit Machine (ITAM) GRC solution to perform a PCI DSS QSA audit for HanesBrands.

SCOTTSDALE, Ariz., July 20, 2017 (NewsWire.com) - Lazarus Alliance, a leading cyber security, governance, risk, and compliance (GRC) firm, announces its partnership with [HanesBrands \(NYSE: HBI\)](#), a global marketer of everyday basic apparel under world-class brands. Lazarus Alliance will perform HanesBrands' PCI DSS compliance audit.

The Payment Card Industry Data Security Standard (PCI DSS) is a proprietary information security standard developed and mandated by major global credit card brands, including Visa, MasterCard, American Express, Discover, and JCB. All organizations that accept or process these companies' payment cards must comply with PCI DSS, and compliance must be validated annually by an external Qualified Security Assessor (QSA) such as Lazarus Alliance.

"PCI DSS compliance is crucial for retailers, especially multinationals like HanesBrands. A single data breach can severely impact a company's reputation, as well as its ability to conduct business in the future," explained Michael Peters, CEO of Lazarus Alliance. "The rigorous security processes and controls mandated by PCI DSS are essential to protecting customer and payment card data in complex data environments where tens of thousands of transactions are processed every day."

A member of the S&P 500 stock index, Hanes has approximately 68,000 employees in more than 40 countries and is ranked No. 448 on the Fortune 500 list of America's largest companies by sales. HanesBrands sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear. Its brands include Hanes, Champion, Maidenform, DIM, Bali, Playtex, Bonds, JMS/Just My Size, Nur Die/Nur Der, L'eggs, Lovable, Wonderbra, Berlei, and Gear for Sports.

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MICHAEL PETERS, CEO, LAZARUS ALLIANCE

Founded in 2000, Lazarus Alliance has remained on the cutting edge of IT security, risk, privacy, governance, cyberspace law, and compliance leadership, innovation, and services provided to the global community. In addition to being a PCI DSS QSA, Lazarus Alliance offers a full range of audit and assessment services, including HIPAA, HITECH and NIST 800-66, SSAE 16 and AT-101 SOC reports, FedRAMP, FISMA, NIST, CJIS, DFARS, ISO, NERC CIP, SOX, ISO, and EU-US Privacy Shield certification, all powered by the [Continuum GRC IT Audit Machine \(ITAM\)](#), a RegTech SaaS solution that includes easy-to-use modules to simplify the compliance process.

"Organizations dread compliance audits because they are so costly and time-consuming; resources that could be spent on running and growing the business are instead devoted to compliance," explained Peters. "The ITAM's pre-loaded PCI DSS modules eliminate confusion and speed up reporting by 180 percent on average. That's significant for any organization, and it's even more so for a company as large as HanesBrands. The ITAM empowers companies to spend far less time and money on compliance audits, freeing them up to focus on their core competencies."

Source: Lazarus Alliance

## Related **Files**

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- [lazarus-alliance-corporate-digital-brochure](#)
- [Continuum-GRC-Overview-2016](#)

## Additional **Links**

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- [PCI DSS QSA Audit Services from Lazarus Alliance](#)
- [Continuum GRC ITAM PCI DSS Audit Modules](#)

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